

**AMGT 505: Academic Writing in Arts Management**  
**1 credit /Fall 2010**  
**Performing Arts Building A 133**  
**Dr. Victoria N. Salmon**  
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This course prepares students for the rigors of academic writing at the advanced level and supports their becoming acculturated in the academic writing skills and practices within their discourse communities. Primarily, students will learn how to analyze the rhetorical situation before writing: assignment, topic, purpose, audience, and organization. In addition, **AMGT 505** includes the principles of academic research, writing, and citation; each course assignment is designed to encourage students to think critically about their own writing and to practice patterns of review, assessment, reflection, and revision.

**Goals:** The student will develop an understanding of

- Individual writing process
- Principles and practices of academic writing
- Assessing various writing situations
- Various stages of researching a topic
- Methods of communicating effectively
- Classes of Writing (argument, description, comparison, contrast, etc)
- Draft processes
- Revision processes (global and local)
- Document designs
- Grammar and mechanics
- Writing manuals – APA and MLA and others

**Texts:**

Oliu, W; Brusca, C; and Alred, G. *Writing that Works* 10<sup>th</sup> edition, Boston: Bedford/St. Martin's, 2010.

Hacker, Diane. *Rules for Writers*. 6<sup>th</sup> edition, New York: Bedford, 2008.

MLA, or APA Style Manuals

In-Class Readings, handouts

**Assignments:**

All writing assignments will be related to Arts Management writing assignments. The grade for this course will be determined by the following criteria:

- Class attendance, readings, and participation (absences will effect final grade)
- Conferences with Professor – to be scheduled at least once during the semester
- Analysis Paper, topic from Arts Management coursework
- Examination and critical review (written) of an essay related to arts management
- A final bibliographic review of an arts management topic

**Grading:**

This is a pass/no credit course.

If a student does not do the above assignments – analysis paper, critical review, bibliographic review -- the student will not pass the course.

If the student does not attend all class meetings (5 total), the student will not pass the course.

The transcript will be marked “no credit.”

**Policies and Practices:**

**Academic Integrity:** For complete information about the University’s policies on academic honesty, please see: <http://academicintegrity.gmu.edu/honorcode/>

GMU Honor Code:

Honor Code: To promote a stronger sense of mutual responsibility, respect, trust, and fairness among all members of the George Mason University community and with the desire for greater academic and personal achievement, we, the student members of the university community, have set forth this honor code: *Student members of the George Mason University community pledge not to cheat, plagiarize, steal, or lie in matters related to academic work.*

**If you are a student with a disability and you need academic accommodations**, please see me and contact the Office of Disability Services at 703.993.2474. All academic accommodations must be arranged through that office.

Students must inform the instructor at the beginning of the semester, and the specific accommodation will be arranged through ODS.

**Sign up for the Mason Alert System** by visiting the website <https://alert.gmu.edu>, and an emergency poster exists in each classroom explaining what to do in the event of crises and that further information about emergency procedures exists on <http://www.gmu.edu/service/cert> . We will distribute a CVPA emergency card (yellow) to each student.

**An incomplete grade (IN)** is used only if the student requests it in writing. An IN counts as a failing grade until completed, and it automatically turns into an F if a grade is not turned in by the deadline in the Schedule of Classes.

## Schedule of Assignments/Conferences, Fall 2010

This information may change due to students' needs and schedule adjustments.

### Week #1: September 1

- Introduction
- Course Overview
- Individual writing process and principles of academic writing;
- your own definition of academic writing;
- Assessing various writing situations and stages of researching a topic
- Reading: Plagiarism

### Week #2: September 8

- Methods of communicating effectively: writing assignments, presentations, portfolios, rubrics;
- Classes of Writing (**argument**, description, comparison, contrast, etc);
- Analysis of readings
- *Writing that Works*: Part One, complete; Part Four, complete
- *Rules for Writers*: Bring as reference
- Writing Manuals – MLA, APA, Chicago, etc.;

### Week #3: October 13

- Drafting processes;
- Bring Draft of paper to class for review – **analysis draft due**
- Revision processes (global and local);
- Peer reviews;
- *Writing that Works*: Part Two, complete

**Analysis Paper Due – Electronically – Thursday, October 21**

### Week #4: November 3

- **Critical review** draft due to class for assessment
- *Writing that Works*: Part Three, complete
- Current course assignments in Arts Management; bring assignment documents
- Techniques and approaches to an academic paper assignment

**Critical Review Paper Due – Electronically – Thursday, November 18**

### Week #5: December 1

- Draft due of **Bibliographic essay**; in class review
- Discussion of other arts management writing assignments

**Bibliographic paper due – electronically – Thursday, December 9**