

AMGT 403-001

Information Technology for Arts Professionals

Prof. Anthony Allen, aallene@gmu.edu

Course Overview

Provides arts management students an overview of popular software used at arts organizations.

Course Objectives

- To ensure that all Master of Arts Management students graduate with the baseline information technology skills germane to entry level positions in arts management
- To bring skills up-to-date as needed
- To have a platform that ensures both baseline and advanced IT skills for MAM students to compete in the marketplace
- To better appreciate how IT skills fit into the larger schema of organizational management in the arts in both visual and performing arts institutions.

Requirements and Grading:

1. **Participate in each software demonstration.** (80% of grade.) The schedule is below. Each demo is one hour. Students will be graded on attendance and thoughtfulness of questions.
2. **Post once weekly to the class blog.** (20% of grade.) <http://itforartsmanagers.blogspot.com/> . You will be invited via email to contribute to the blog. Post examples of how arts organizations are using IT to achieve their mission and/or about major issues in arts organizations that can be solved through better use of technology.

First Class is January 31 2011, Arlington Campus. Last class is April 17 2011, Arlington Campus. NOTE: We may meet on 4/24 or 5/1 in the case that one of the software demos must be rescheduled.

Information Technology for Arts Professionals, Software Demonstration Schedule. aallene@gmu.edu

Date	Time	Where	Name of Software	Type of Software	Link to Software
1/24/2012			NO CLASS		
1/31/2012	7:20 PM	In Person	First Class		
2/7/2012	7:20 PM	ONLINE	Ovation Tickets	Box Office	https://www.ovationtix.com
2/14/2012	7:20 PM	ONLINE	Patron Manager (self)	Customer Resource Management (CRM)	http://www.patrontechnology.com/patronmanager
2/21/2012	5:00 PM	ONLINE	Raiser's Edge	Fundraising	https://www.blackbaud.com/fundraising-crm/raisers-edge-donor-management.aspx
2/28/2012	7:20 PM	ONLINE	Tessitura	Customer Resource Management (CRM)	http://www.tessituranetwork.com/Products.aspx
3/6/2012	7:20 PM	In Person	Raisers edge Pt 2	Fundraising	https://www.blackbaud.com/fundraising-crm/raisers-edge-donor-management.aspx
3/13/2012	7:20 PM	ONLINE	Past Perfect	Art Gallery	museumsoftware.com
3/20/2012	7:20 PM	ONLINE	Tickets.com	Box Office	http://www.tix.com/Box-Office-Software/Index.asp
3/27/2012	7:20 PM	ONLINE	NONE. Hold for Make-up		
4/3/2012	7:20 PM	ONLINE	Vevindi	Box Office	http://www.vendini.com/solutions/box-office-software-free-trial/
4/10/2012	7:20 PM	ONLINE	Masterpiece Manager	Art Gallery	http://www.masterpiecemanager.com/
4/17/2012	7:20 PM	In Person	PeachTree Software By Sage	Accounting	http://www.peachtree.com/
4/24/2012	7:20 PM		NONE. Hold for Make-up		
5/1/2012			NONE. Hold for Make-up		